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To

1) to 26) All Chief General Managers,
BSNL Telecom Circles/ Metro Distts.

No. 1-2(1)/Market Share/2017-CP&M

Dated: 22.09.2017
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Sub: Tele-density and Market Share Report as on 31.07.2017.

During July 2017, the total telephone connections & total wireless telephone connections in the country have decreased by 0.12 million & by 0.04 million respectively, taking the total telephone connections in the country to 1.21 billion (As on 31st July, 2017). BSNL's achievement of 2.38 lakhs vs. Jio's 52.16 lakhs & Bharti's 6.16 lakhs in the total telephone connection during July 2017 (As per TRAI, BSNL MIS Report, COAI & AUSPI reports). During July 2017, 0.19 million broadband (wired) connections were decreased taking the total broadband(wired) connections in the country to 18.14 million as on 31.07.2017.

The tele-density & market share of all telecom operators is prepared from above reports & enclosed as Annexure-1 to 11.
From reports, it is seen that:

1.0 For total telephone connections:

1.1 The total telephone connections as on 31.07.2017 are 1211.16 million, out of which 117.99 million are provided by BSNL.

1.2 BSNL has been at 05th position as an operator with Market share of 9.74%. BSNL market share has increased from 9.72% to 9.74% during the month of July 2017 and increased from 9.63% to 9.74% during 2017-18 (upto 31.07.2017).

1.3 BSNL's telephone connections have increased by 2.38 lakhs during the month of July 2017 and increased by 28.97 lakhs during the year 2017-18 (upto 31.07.2017).

(Source: MIS, MTNL, COAI, AUSPI & TRAI, As on: July 2017)

2.0 For Wireless connections:

2.1 For Wireless Service:

2.1.1 The total connections as on 31.07.2017 are 1187.26 million, out of which 104.93 million are provided by BSNL.

2.1.2 BSNL has been at 05th position as an operator with Market share of 8.84%. BSNL market share is 8.84%, while its WLL & GSM's Market share is 1.85 & 10.29%, respectively.

2.1.3 BSNL's connections have increased by 3.97 lakhs during the month of July 2017 and increased by 35.34 lakhs during 2017-18 (upto 31.07.2017).

2.1.4 The Wireless industry has increased by 1.42% in terms of connections during 2017-18 (upto 31.07.2017) relatively, BSNL's connections has shot up by 3.49 %.

(Source: MIS, MTNL, COAI, AUSPI & TRAI, As on: July 2017)

2.2 Proportion of VLR subscribers:

2.2.1 The graphical depiction of proportion of VLR Subscribers, service provider wise is given at Annexure-11.

2.2.2 The total VLR Subscribers as on 31.07.2017 is 1022.75 million, which comes to approximately 86.18% of total wireless telephone connections.

2.2.3 In terms of %age of active subscriber, BSNL is at 9th position with 62.38% active connections.

2.2.4 Idea leads the list in %age of active subscriber with 102.52%, followed by, Airtel 96.51%, Vodafone 93.42%, Tata 84.10% and Reliance 76.70%.

(Source: TRAI, As on: July 2017)

3.0 For Broadband(wired) services:

3.1 The total connections as on 31.07.2017 are 18.14 million, out of which 9.66 million are provided by BSNL.

3.2 BSNL has decreased by 0.07 million connections during the month of July 2017.

3.3 BSNL has been at 1st position as an operator with Market share of 53.25% as on 31.07.2017. BSNL market share has increased from 53.08% to 53.25% during the month of July, 2017.

(Source: TRAI, As on: July 2017)

4.0 Summary:

4.1 The tele-density in the country is 92.43% with Delhi License area at top (255.56%) and Bihar License area at lowest (60.47%) as on 31.07.2017. The Broadband(wired)-density in the country is 1.38% out of which BSNL has provided 0.74% as on 31.07.2017.

4.2 In total telephone connections, Chennai & Kerala were *top* ranked at 1, Orissa & HP were each *top* ranked at 2.

4.3 In wireless telephone connections, Chennai was *top* ranked at 1, Orissa, Kerala & HP were each *top* ranked at 2.

(Source: MIS, MTNL, COAI, AUSPI & TRAI, As on: July 2017)


25-9-17
AGM(CPM)

Copy to: 1) BSNL Intranet Portal with all Annexures.

Note: Due to Environment protection & Austerity measures, the circulation of physical copies of Annexures mention in this letter have been stopped.